

AutoCrowds! Inc.**Application Instructions**

(**Version 1** Please be sure to use our most current version found at www.autocrowds.com)

Thank you for your order! Please read through this set of instructions. Please complete pages 2 of this application and then fax them to us immediately. Your payment can follow after you receive your invoice. You will quickly receive an "Application Received" notice with your Account Manager's name and contact information. Your invoice will follow in about ½ business day.

Your Account Manager will send you a copy of your postcard proof. Please review this carefully. **We cannot mail without payment, written proof approval.**

Early Bird Special!

All applications received and paid for at least 14 days before your Estimated Mail Date will be given our Early Bird Special and the **\$125 processing fee will not be charged.**

To complete your application, please determine the following:

Cash-Discount* Price Per Piece

*If paying by Credit Card, please **Add \$0.01** (one cent) to the Price Per Piece.

Mailers Size=>		Regular Card (4.125" x 5.5")		Large Card (5.5" x 8.5")	
		Standard Mail		Standard Mail	
Delivery Method=>					
Total # to mail	B&W	5000	\$0.45	\$0.48	
	B&W	7500	\$0.40	\$0.43	
	B&W	10000	\$0.37	\$0.40	
	B&W	15000	\$0.34	\$0.37	
	B&W	20000	\$0.31	\$0.34	
	Color	5000	\$0.48	\$0.51	
	Color	7500	\$0.43	\$0.47	
	Color	10000	\$0.40	\$0.44	
	Color	15000	\$0.37	\$0.41	
	Color	20000	\$0.34	\$0.38	

Add .03 cents per card for color on two sides.

*** Want a better price? Call for long term contract pricing details!**

- **Estimated Mail Date:** Determine how many days before your sales event you want the post card to land in the mailbox, and add to this the number of delivery days from the chart below. Using a calendar, count backwards from the date of your sales event to find your estimated mail date. We mail within 1-2 business days of this date. Note: please be sure to add 3-4 days onto your EMD during November-March to account for bad weather.

Estimated Delivery Times (Days to mailbox)

	<u>Regular Card</u>	<u>Large Card</u>
USPS Estimates =>	1-3 days	4-6 days
Our Experience =>	1-7 days	2-10 days

Note: Neither AutoCrowds! Inc., nor the USPS guarantee delivery times

Please complete and fax page 2 to AutoCrowds! Inc. Fax 641-209-3953 Phone: 800-604-6535

CONTACT INFORMATION

ACI Account Manager: _____

Today's Date: ___/___/___

Contact: _____

Dealership: _____ Parent Dealership: _____

Address: _____ City: _____ St: _____ Zip: _____

Phone: (____) _____ - _____ Fax: (____) _____ - _____ Email _____

Contact Preference: e-mail _____, or fax _____ (For sending Invoice, proofs approvals, etc.)

What date would you like your cards to be mailed? Estimated Mail Date: ___/___/___

The phone number that I want to use on the post card is: (____) _____ - _____

PAYMENT INFORMATION

Please do **NOT** send payment until you receive your invoice from us.

SEND INVOICE TO _____ **EMAIL ADDRESS** _____

Payment Method: Check Credit Card ***Add \$0.01** to the price per piece due to Credit Card surcharges

_____ X _____ = _____
 (# to Mail) (Price per Piece)

Processing Fee \$125 *Early Bird Special – Delete Processing Fee if payment and application are **received** by ACI **at least** 14 days before Est. Mail Date.*

Miscellaneous _____

Total Cost = _____

Read before signing:

I agree to not duplicate this Mailing Program in any manner, as it is protected under intellectual property rights © AutoCrowds! Inc. (ACI), 2006. I authorize ACI to design and print my post cards and submit them within 1-2 business days of my Estimated Mail Date to the USPS for Delivery. I acknowledge and agree that ACI does not guarantee response rates or results of any kind, and is not responsible for delivery by the USPS. I understand that deliverability and accuracy of mail lists is typically 95 to 97%. I will not hold ACI liable for mail which is delayed due to lack of payment or lack of written approvals from me, or the inability of the USPS to deliver the mail. ACI shall not be responsible for any consequential damages. In no event shall ACI's damages with respect to any individual mailings exceed the amount paid to ACI for such mailings.

Signature: _____ **Date:** ___/___/___